

## CLAIMS

What is claimed is:

1. An object orientation indicator system for conveying when proper orientation exists between an object and a user, the system comprising:
  - a) at least one reference marker; and
  - b) at least one display;wherein at least one reference marker is located on at least one display so as to be substantially visible when proper orientation exists between the object and the user.
2. The system according to Claim 1 wherein at least one reference marker comprises at least one facial indicium.
3. The system according to Claim 2 wherein at least one reference marker comprises at least one approving facial indicium.
4. The system according to Claim 3 wherein at least one reference marker comprises at least one smiling facial indicium.
5. The system according to Claim 4 wherein at least one reference marker comprises at least one non-approving facial indicium.
6. The system according to Claim 5 wherein at least one reference marker is a smiley face.
7. The system according to Claim 2 wherein at least one reference marker comprises at least one frowning facial indicium.
8. The system according to Claim 1 wherein the display is a notepad and at least one reference marker conveys whether the notepad is oriented such that at least one bound edge is in a position for effective use of the notepad by the user.
9. The system according to Claim 8 wherein the notepad comprises at least one Post-It® note.
10. The system according to Claim 1 wherein:
  - a) the display comprises a spray bottle having a distal side and a proximal side; and

- b) the proximal side has at least one approving facial indicium;  
such that when the spray bottle is held in proper position by the user, an approving facial indicium is visible to the user.
- 11. The system according to Claim 1 wherein at least one display comprises at least one valve, and at least one reference marker indicates to the user whether at least one valve is substantially opened or substantially closed.
- 12. The system according to Claim 11 wherein at least one reference marker comprises at least one facial indicium.
- 13. The system according to Claim 11 wherein at least one reference marker comprises at least one smiling facial indicium.
- 14. The system according to Claim 11 wherein at least one reference marker comprises at least one smiley face .
- 15. The system according to Claim 11 wherein at least one reference marker comprises at least one frowning facial indicium.
- 16. An object orientation indicator system for conveying when proper orientation exists between an object and a user, the system comprising:
  - a) means for conveying orientation information; and
  - b) means for displaying the means for conveying;
  - c) wherein the means for conveying is positioned on the means for displaying so as to be substantially visible when proper orientation exists between the object and the user.
- 17. The system according to Claim 16 wherein the means for conveying comprises facial expressions.
- 18. The system according to Claim 16 wherein the means for conveying comprises approving facial expressions.
- 19. The system according to Claim 16 wherein the means for displaying is a notepad, and the means for conveying indicates to the user whether the notepad is oriented such that at least one bound edge is in proper position for effective use of the notepad.

20. The system according to Claim 19 wherein the notepad comprises at least one Post-It® note.
21. The system according to Claim 19 wherein:
  - a) the display comprises a spray bottle having a distal side and a proximal side; and
  - b) the proximal side has at least one approving facial indicium; such that when the spray bottle is held in proper position by the user, an approving facial indicium is visible to the user.
22. The system according to claim 21 wherein the approving facial indicium is a smiley face.
23. The system according to Claim 16 wherein the means for displaying comprises means for flow manipulation, such that the means for conveying indicates whether the means for flow manipulation is substantially opened or substantially closed.